

Elevate26

Sponsorship Program

The Maine Credit Union League deeply values and appreciates the unwavering support of our trusted business partners, whose contributions play a vital role in advancing the mission of our state's credit unions and the 720,000+ members they serve. Our 2026 Sponsorship Program offers exclusive opportunities to connect directly with credit union professionals, allowing your organization to gain a distinct competitive edge in your service market.

We are confident that your sponsorship investment will not only provide significant visibility but will also open doors to valuable business opportunities. Sponsors will be acknowledged according to their level of commitment, with no limitations on the number of partners within each sponsorship tier.

In addition to our regular sponsor levels, we are also offering a few unique sponsor opportunities this year for exclusive sponsors that do include limitations on the number of partners for each.

All sponsor levels include:

- Logo displayed on **Elevate26** website
- Listed on sponsor page of **Elevate26** yearbook
- Logo on signage throughout the **Elevate26** area
- Logo displayed on **Elevate26** slideshow
- For the general sponsor levels, sponsor benefits are based on the level of contribution below:

Sponsor Benefits	Diamond \$13,500	Platinum \$9,000	Gold \$5,000
Exhibitor Booth Assignment	Highest visibility near entrance	High visibility, high traffic location	Premium location
Exhibitor Booth Fee \$2,500	Complimentary	50% discount	20% discount
Elevate26 Speaker Introduction	Introduce a Keynote Speaker	Not available	Not available
Full Color Ad in the Elevate26 Yearbook \$700	Complimentary	50% discount	20% discount
Premium Ad Location in the Elevate26 Yearbook	Inside front or back cover for first two sponsors, highest visibility locations	Highly visible on content facing pages	Included



Additional Sponsorship Opportunities

\$5,000

Coffee Cart Sponsor

One spot available

Be the sponsor of our coffee cart at Elevate. Get a 'latte' exposure and stir up connections!

- Custom Branding: Signage at coffee station, custom-printed logo as latte art, and opportunity for the baristas to wear your provided swag
- Recognition on event website, social media, and in select email communications
- Registration for two company representatives

\$5,000

Photo Booth Sponsor

One spot available

Be the exclusive sponsor of our photo booth at our annual awards social reception and dinner. Picture-Perfect Branding: Snap up exposure with the photo booth sponsorship!

- Includes: Logo sign at photo booth and on photo strips, and in online event materials
- Recognition on event website, in social media, and in select email communications
- Registration for two company representatives, which includes two tickets to the evening dinner and awards reception as well

\$10,000

Name Badge & Lanyard Sponsor

One spot available

Be the exclusive sponsor for our name badges and lanyards for attendees. Badge of Honor: Be the face of every badge with exclusive lanyard sponsorship!

- Sponsor/logo name on our lanyards and your logo on name badges
- Includes: Logo on badge lanyards and name badges
- Recognition on website, in social media, and in select email communications
- Registration for three company representatives and to our evening dinner and award reception

\$5,000

Welcome Bag Sponsor

One spot available

Be the exclusive sponsor on our Elevate welcome bags that each attendee receives. Welcome Your Brand to the Event: be the face of the event with welcome bag sponsorship!

- Includes: Company logo on event tote bags, website, digital signage, and sponsorship display areas throughout the convention
- Recognition on website, in social media, and in select email communications
- Registration for two company representatives

\$4,000

Therapy Dog Sponsorship

One spot available

Be the exclusive sponsor of a special four-legged guest joining us from Pet Partners of Eastern Maine. Paws-itively Priceless: be the sponsor of our furry friend and spread some cheer!

- Includes: website, digital signage, and sponsorship display areas throughout the convention
- Opportunity for the dog to wear a branded bandana with your company's logo
- Recognition on website, in social media, and in select email communications
- Registration for two company representatives

Thank you for your support of the Maine Credit Union League's Elevate Conference.

