

SPONSORSHIP PROGRAM

The Maine Credit Union League values and appreciates our business partners for supporting our state's credit unions and their 720,000+ members. The 2025 sponsorship program provides our partners with exclusive opportunities to be in front of credit union professionals in an effort to gain a competitive edge in your service market. We are certain that your sponsorship investment will prove beneficial and create increased business opportunities.

Sponsors will be recognized based on the level of their contribution. There are no limits to the number of sponsors in each level. All sponsorships include:

- Sponsor name on Elevate25 registration bags
- Sponsor flyer in Elevate25 registration bags
- Logo displayed on Elevate25 website
- Sponsor listed on sponsor page of Elevate25 yearbook
- Sponsor logo on signage throughout the Elevate25 area
- Sponsor logo displayed on Elevate25 slideshow

Additional sponsor benefits are based on the level of contribution.

SPONSOR BENEFITS	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500
Exhibitor Booth Assignment	Highest visibility near entrance	High visibility, high traffic location	Premium location	Premium location
Exhibitor Booth Fee \$2,100	Complimentary	50% discount	20% discount	Full price
Elevate25 Speaker Introduction	Introduce General Session or Keynote Speaker	Not available	Not available	Not available
Full color ad in the Elevate25 Yearbook \$700	Complimentary	50% discount	20% discount	Full price
Premium ad location in the Elevate25 Yearbook	Inside front or back cover for first 2 sponsors; highest visibility locations	Highly visible on content facing pages	Included	Included



PLEASE INDICATE YOUR 2025 SPONSORSHIP LEVEL

Business Name _____

will be a sponsor for Elevate25 at the following level:

- Diamond Level: \$10,000
- □ Platinum Level: \$7,500
- Gold Level: \$5,000
- □ Silver Level: \$2,500
- We are interested in reserving an exhibit booth.
 Please provide details about the May 15 and 16, 2025 show.

Contact Person

Name		
Address		
City	State	Zip
Phone		
Email		

Payment Total \$ _____

Scan and email completed form to **jinkley@mainecul.org** or mail with payment by March 28, 2025 to:

Maine Credit Union League ATTN: Elevate25 P.O. Box 1236 Portland, ME 04104

For more information, contact Jordan Inkley, Conference and Event Manager, at 800.341.0180, ext. 275 or in Maine at 800.442.6715 or via email at jinkley@mainecul.org.

