

ELEVATE25 YEARBOOK AD FORM AND FILE REQUIREMENTS

The Maine Credit Union League Elevate25 Yearbook is distributed to all credit unions in the state of Maine, exhibitors, and vendors who place ads. The Yearbook contains the addresses and contact information for all Maine credit unions and is a widely used reference tool throughout the year for credit union staff and business representatives. We hope you will consider placing an ad this year. **Exhibiting is not required to place an ad in the Yearbook.**



IMPORTANT INFORMATION

- Elevate25 book ad copy must be received by **March 7, 2025**
- Ads are printed in colors submitted

FILE REQUIREMENTS

Ads must be submitted as high resolution PDFs.

- PDF files must be generated at "Press Quality" resolution
- All fonts MUST be embedded or changed to outlines, and images must be high resolution (300 dpi minimum)
- Files MUST be emailed to convention@mainecul.org
- Maximum file size is 10MB

Please direct layout questions to Erica Vachon at evachon@synergentcorp.com or call 800.442.6715, ext. 215

Any additional manipulation of files will incur an extra cost at \$115/hour. This includes resizing of the ad, correcting colors or picture resolution, and any other changes which may be needed to meet specified file requirements. (You will be contacted before we begin working on your file if additional manipulation is required.)

Ads not meeting these requirements may be returned and ad space will be forfeited.

CANCELLATION POLICY

No ad refunds will be given after March 7, 2025.



PLEASE RETURN THIS SHEET WITH YOUR AD FILE

Company Name _____

Contact Person _____

Phone _____

Email _____

Ad Designer Name _____

Designer Email _____

AD SIZE AND PRICING

Please check one.

NOTE: Prices listed are **in addition** to the exhibitor registration fee.

Full Page 7.25" x 9.5"

- | | |
|---|-------|
| <input type="checkbox"/> Black Ink Only | \$200 |
| <input type="checkbox"/> Color | \$700 |

TOTAL (Include on Registration Form) \$ _____

Questions about your ad? Please contact Erica Vachon at convention@mainecul.org or call Erica at 800.442.6715 ext. 215

PAYMENT

Submit ad file and order form to Erica Vachon via email at convention@mainecul.org.

Please make check payable to **Synergent** and mail to:

Synergent Member Services
P.O. Box 1236
Portland, ME 04104

Please note: credit card payments are not available

FOR OFFICE USE ONLY Date _____

Check # _____ Disc _____