## ELEVATE 25 YEARBOOK AD FORM AND FILE REQUIREMENTS

The Maine Credit Union League Elevate 25 Yearbook is distributed to all credit unions in the state of Maine, exhibitors, and vendors who place ads. The Yearbook contains the addresses and contact information for all Maine credit unions and is a widely used reference tool throughout the year for credit union staff and business representatives. We hope you will consider placing an ad this year. Exhibiting is not required to place an ad in the Yearbook.

# Elevate 25

### IMPORTANT INFORMATION

- Elevate25 book ad copy must be received by March 7, 2025
- Ads are printed in colors submitted

#### **FILE REQUIREMENTS**

Ads must be submitted as high resolution PDFs.

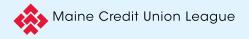
- PDF files must be generated at "Press Quality" resolution
- All fonts MUST be embedded or changed to outlines, and images must be high resolution (300 dpi minimum)
- Files MUST be emailed to convention@mainecul.org
- Maximum file size is 10MB
   Please direct layout questions to Erica Vachon at evachon@ synergentcorp.com or call 800.442.6715, ext. 215

Any additional manipulation of files will incur an extra cost at \$115/hour. This includes resizing of the ad, correcting colors or picture resolution, and any other changes which may be needed to meet specified file requirements. (You will be contacted before we begin working on your file if additional manipulation is required.)

Ads not meeting these requirements may be returned and ad space will be forfeited.

#### **CANCELLATION POLICY**

No ad refunds will be given after March 7, 2025.



#### PLEASE RETURN THIS SHEET WITH YOUR AD FILE

PLEASE RETURN THIS SHEET WITH YOUR AD FILE		
Company Name		
Contact Person		
Phone		
Email		
Ad Designer Name		
Designer Email		
AD SIZE AND PRICING		
Please check one.		
NOTE: Prices listed are <b>in addition</b> to the exhibitor registration fee.		
Full Page 7.25" x 9.5"		
Black Ink Only \$200		
☐ Color \$700		
TOTAL (Include on Registration Form) \$		
Questions about your ad? Please contact Erica Vachon at convention@mainecul.org or call Erica at 800.442.6715 ext. 215		
PAYMENT		
Submit ad file and order form to Erica Vachon via email at convention@mainecul.org.		
Please make check payable to <b>Synergent</b> and mail to: Synergent Member Services P.O. Box 1236 Portland, ME 04104		

FOR OFFICE USE ONLY	Date
Check #	Disc

Please note: credit card payments are not available