**SAMPLE MESSAGE – SELECTION ANNOUNCEMENT**

SUBJECT LINE: Hannaford’s Westbrook store will help our credit union fight hunger!

Dear [Staff/Board/Members],

We are excited to share that [**Maine Credit Unions’ Campaign for Ending Hunger**](https://campaignforendinghunger.org/) been selected to benefit from **Hannaford’s Fight Hunger Bag Program**, which makes it easy for customers to contribute to their local communities.

During the month of June, whenever a $2.50 reusable Fight Hunger Bag is purchased at Hannaford’s **Westbrook** location at **7 Hannaford Drive,** $1 will be donated to Campaign. This is a great way to broaden awareness and help our cause.

Please consider sharing the news with your friends and family about this special fundraiser. June is National Hunger Awareness Month – a perfect time to both promote the Campaign for Ending Hunger and help feed our neighbors in need.

To learn more about this program, please visit hannaford.bags4mycause.com.

Sincerely,