

# ELEVATE24 YEARBOOK AD FORM AND FILE REQUIREMENTS

The Maine Credit Union League Elevate24 Yearbook is distributed to all credit unions in the state of Maine, exhibitors, and vendors who place ads. The Yearbook contains the addresses and contact information for all Maine credit unions and is a widely used reference tool throughout the year for credit union staff and business representatives. We hope you will consider placing an ad this year. **Exhibiting is not required to place an ad in the Yearbook.**



## IMPORTANT INFORMATION

- Elevate24 book ad copy must be received by **March 12, 2024**
- Ads are printed in colors submitted

## FILE REQUIREMENTS

Ads must be submitted as high resolution PDFs.

- PDF files must be generated at "Press Quality" resolution
- All fonts MUST be embedded or changed to outlines, and images must be high resolution (300 dpi minimum)
- Files MUST be emailed to [convention@mainecul.org](mailto:convention@mainecul.org)
- Maximum file size is 10MB

Please direct layout questions to Erica Vachon at [evachon@synergentcorp.com](mailto:evachon@synergentcorp.com) or call 800.442.6715, ext. 215

Any additional manipulation of files will incur an extra cost at \$115/hour. This includes resizing of the ad, correcting colors or picture resolution, and any other changes which may be needed to meet specified file requirements. (You will be contacted before we begin working on your file if additional manipulation is required.)

**Ads not meeting these requirements may be returned and ad space will be forfeited.**

## CANCELLATION POLICY

**No ad refunds will be given after March 12, 2024.**



## PLEASE RETURN THIS SHEET WITH YOUR AD FILE

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad Designer Name \_\_\_\_\_

Designer Email \_\_\_\_\_

## AD SIZE AND PRICING

**Please check one.**

NOTE: Prices listed are **in addition** to the exhibitor registration fee.

### Full Page 7.25" x 9.5"

- |   |       |
|---|-------|
| <input type="checkbox"/> Black Ink Only | \$200 |
| <input type="checkbox"/> Color          | \$700 |

**TOTAL** (Include on Registration Form) \$ \_\_\_\_\_

**Questions about your ad?** Please contact Erica Vachon at [convention@mainecul.org](mailto:convention@mainecul.org) or call Erica at 800.442.6715 ext. 215

## PAYMENT

Submit ad file and order form to Erica Vachon via email at [convention@mainecul.org](mailto:convention@mainecul.org).

Please make check payable to **Synergent** and mail to:

Synergent Member Services  
P.O. Box 1236  
Portland, ME 04104

*Please note: credit card payments are not available*

**FOR OFFICE USE ONLY** Date \_\_\_\_\_

Check # \_\_\_\_\_ Disc \_\_\_\_\_