

# Elevate24

## SPONSORSHIP PROGRAM

The Maine Credit Union League values and appreciates our business partners for supporting our state's credit unions and their 720,000+ members. The 2024 sponsorship program provides our partners with exclusive opportunities to be in front of credit union professionals in an effort to gain a competitive edge in your service market. We are certain that your sponsorship investment will prove beneficial and create increased business opportunities.

Sponsors will be recognized based on the level of their contribution. There are no limits to the number of sponsors in each level. All sponsorships include:

- Sponsor name on Elevate24 registration bags
- Sponsor flyer in Elevate24 registration bags
- Logo displayed on Elevate24 website
- Sponsor listed on sponsor page of Elevate24 yearbook
- Sponsor logo on signage throughout the Elevate24 area
- Sponsor logo displayed on Elevate24 slideshow

Additional sponsor benefits are based on the level of contribution.

SPONSOR BENEFITS	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000
Exhibitor Booth Assignment	Highest visibility near entrance	High visibility, high traffic location	Premium location
Exhibitor Booth Fee \$2,100	Complimentary	50% discount	Full price
Elevate24 Speaker Introduction	Introduce General Session or Keynote Speaker	Not available	Not available
Full color ad in the Elevate24 Yearbook \$650	Complimentary	50% discount	Full price
Premium ad location in the Elevate24 Yearbook	Inside front or back cover for first 2 sponsors; highest visibility locations	Highly visible on content facing pages	Included

**PLEASE INDICATE YOUR 2024 SPONSORSHIP LEVEL**

Business Name \_\_\_\_\_

will be a sponsor for Elevate24 at the following level:

- Diamond Level: \$10,000
- Platinum Level: \$7,500
- Gold Level: \$5,000
- We are interested in reserving an exhibit booth.  
Please provide details about the May 17, 2024 show.

**Contact Person**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Payment Total \$** \_\_\_\_\_

Scan and email completed form to [jinkley@mainecul.org](mailto:jinkley@mainecul.org) or mail with payment by March 29, 2024 to:

**Maine Credit Union League ATTN: Elevate24**  
P.O. Box 1236  
Portland, ME 04104

For more information, contact Jordan Inkley, Conference and Event Manager, at 800.341.0180, ext. 275 or in Maine at 800.442.6715 or via email at [jinkley@mainecul.org](mailto:jinkley@mainecul.org).