**SAMPLE MESSAGE – SELECTION ANNOUNCEMENT**

SUBJECT LINE: We’ve been selected by the Hannaford Fight Hunger Bag Program!

Dear [Staff/Board/Members],

We are excited to share that **Maine Credit Unions’ Campaign for Ending Hunger** been selected to benefit from **Hannaford’s Fight Hunger Bag Program**, which makes it easy for customers to contribute to their local communities.

Whenever a $2.50 reusable Fight Hunger Bag is purchased at the Hannaford located at **7 Hannaford Drive in Westbrook,** $1 will be donated to Campaign. This is a great way to broaden awareness about hunger in our state and help our cause.

Let’s get started! Please consider sharing this news with your friends and family. Call, send emails, and post on social media. The more people who purchase a Fight Hunger Bag next month, the more money we can raise! To learn more about this program, please visit hannaford.bags4mycause.com.

Our credit union works hard year-round to feed our neighbors in need. Thank you for helping us with our efforts.

Sincerely,