**SAMPLE MESSAGE – SELECTION ANNOUNCEMENT**

SUBJECT LINE: We’ve been selected by the Hannaford Fight Hunger Bag Program!

Dear [Staff/Board/Members],

We are excited to share that **Maine Credit Unions’ Campaign for Ending Hunger** been selected to benefit from **Hannaford’s Fight Hunger Bag Program**, which makes it easy for customers to contribute to their local communities.

Whenever a $2.50 reusable Fight Hunger Bag is purchased at the Hannaford located at **653 Broadway** **in Bangor,** $1 will be donated to Campaign. This is a great way to broaden awareness and help our cause.

**Plus**, the Campaign will receive $0.25 from every **Hannaford Snack Pals Plate** sold at the same location during November. You will find these 2/$5 plates in special displays at the store. To learn more about the Hannaford Snack Pals Program, please visit [hannafordsnackpals.com](https://hannafordsnackpals.com).

Two different opportunities to help fight hunger. Let’s get started! Please consider sharing the news with your friends and family. Call, send emails, and post on social media. The more people who purchase the Fight Hunger Bag or Hannaford Snack Pals Plate in November, the more we can raise! And with the holidays just around the corner, we want to make every effort to help feed our neighbors in need through support of the Campaign.

Thank you for helping our credit union feed our neighbors in need. To learn more about this program, please visit hannaford.bags4mycause.com.

Sincerely,