

# Mentoring an Evolving Workforce May 19, 2023

# Introduction



WEMAAX CONSULTING

MAXIMIZE POTENTIAL . ACHIEVE DREAMS

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Business, Talent, DEI Strategy Disruption: Organizational + Culture Change Leadership Coaching + Development



## Agenda

- What's Happening in the Workforce
- Why Mentoring Is Important!
- What is Mentoring
- How to Mentor



# **Getting to Know Each Other**

5 mins



## Introduce Yourself to Someone New

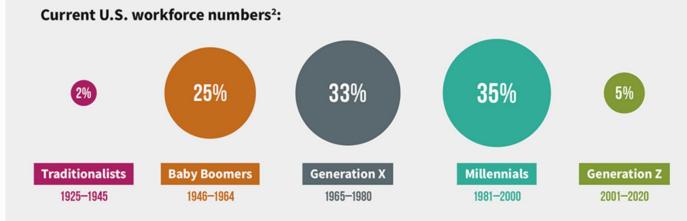
Name Job + Company Why are you here? What do you hope to get out of this session?



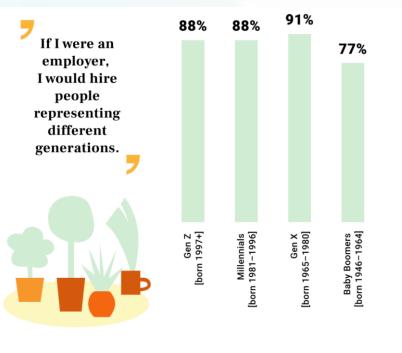
## What's Happening in the Workforce

For the first time in history, there are five generations in the workplace. By 2025, millennials will comprise 75% of the global workforce.

One size doesn't fit all when it comes to today's workforce—five generations of workers means five approaches to work.<sup>1</sup> Learn how to adjust to a multigenerational workforce.



Satisfying WorkGoals, DeadlinesFeedback, FlexibilityFlexibility, ResultsVariety, BalancedValue stabilityMentorsDevelopmentImmediateLife, Self-directedFeedback



...LiveCareer



## Gen X to Gen Z Challenges + Expectations

72% of Gen Z-ers and 66% of millennials are contemplating a career change in the next 12 months. LinkedIn

Almost a third of Gen X respondents who intend to quit their job say hybrid or workfrom-home options would change their mind. EY

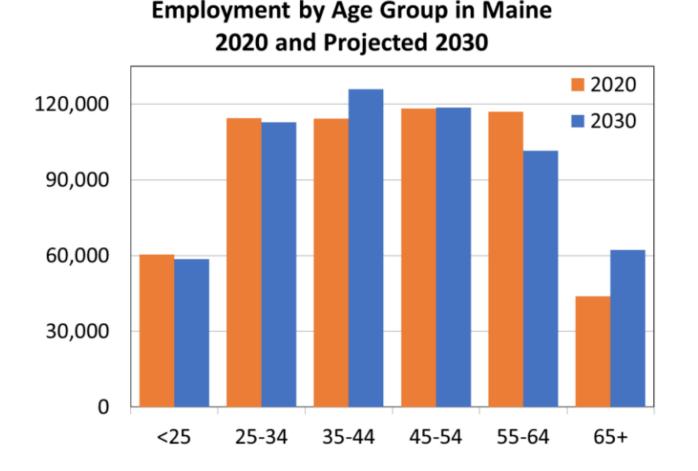
40% of Gen Z wants to interact with their boss daily or several times each day – get to know them personally.

Millennials are motivated by quality manager and unique work experiences.





## What's Happening in Maine



The **majority of jobs**, including most in retail, construction, **banking**, healthcare, government, and many other sectors, primarily serve their local community. Maine.gov/labor

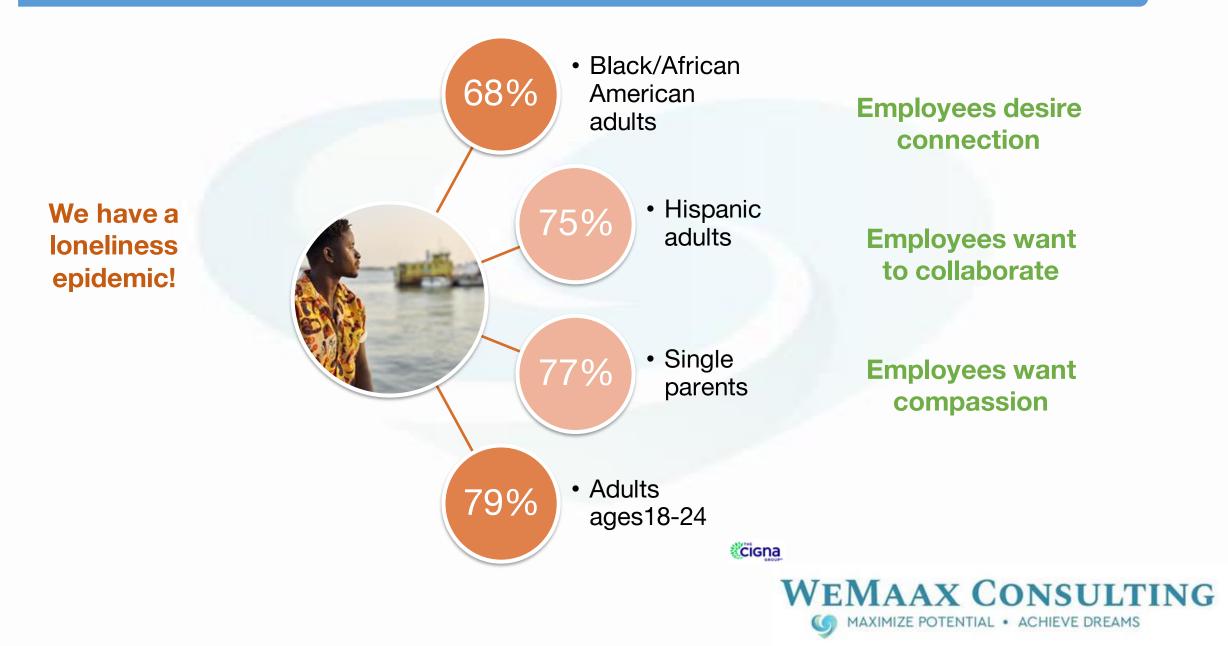
**75,000 workers** to the state economy **by 2029**. Press Herald

Maine's population growth was fueled by pandemic-era domestic and **international migration**. Maine Monitor

25% of college students are racially diverse. Inclusion Maine Conference



## Impact of the Pandemic on the Workforce



## **Disrupting Talent Management**

#### Employees want companies to act more human! Korn Ferry, 2022





## **Identify a Mentor**





3 mins

## Mentoring is Networking, Coaching, Connection



77% of women who place high on the career ladder have a strong, trusted inner circle of two to three other women who help them make connections and circumvent traditional barriers to success. Women2

Over 80% of job seekers say that their network has helped them find work. Indeed



## What is Mentoring

# It is a relationship that has purpose, intention, structure

- Learning new skills
- Solving problems
- Getting things done
- Professional growth
- Feeling seen, heard, supported

## Multigenerational Workforce Benefits





## **Types of Mentor Relationships**

Traditional Mentor	Mutual Mentor	Group Mentor	Sponsor
<ul><li>1:1</li><li>Hierarchal</li></ul>	<ul><li>1:1</li><li>Give/Receive</li></ul>	<ul> <li>3 to 4</li> <li>Common Needs</li> </ul>	<ul> <li>1 or Group</li> <li>Advocates for Career</li> </ul>



### Mentors + mentees know how to

- Listen
- Ask questions
- Be vulnerable
- Understand the need
- Collectively problem solve
- Show compassion and care

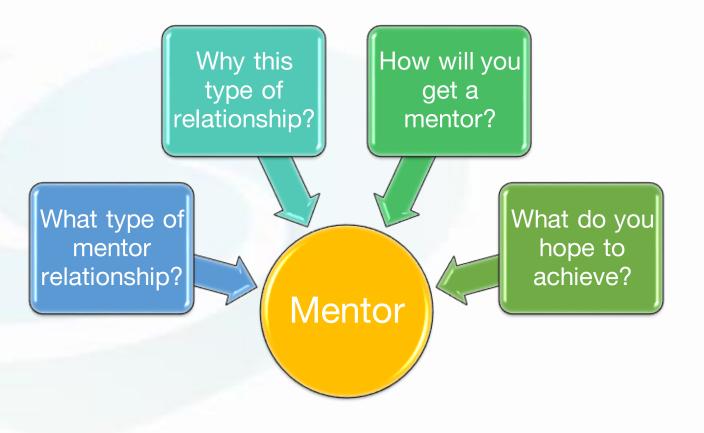


## **Identify a Mentor**

You are a branch manager and struggling with attracting and retaining tellers. You are competing against companies who offer virtual or hybrid work at the same pay or better.

The number of customers who come into the bank or use the drive-through continues to decrease yet the number of phone calls and virtual transactions are increasing. You are serving and employing multi-generations. You want to change the way the bank serves customers and manages employees' duties – blend teller and customer service roles. When they are performing their teller duties, they will be onsite. When they are performing customer service representative duties, they will be virtual. You believe this will help attract and retain employees.

You are working on developing your influencing skills. You want to recommend to the Bank President.





## Human-Centered Leadership: Employee Well-Being June 6, 2023





