

# Performance Benchmarking For Credit Union Leaders

Experience an easier way to back strategic decisions with Peer Suite.



Callahan's Peer Suite empowers credit union leaders to make key strategic decisions and uncover new ways to grow and better serve their members.

Through your affiliation with the league, you have exclusive access to this free resource to save you time on industry research, performance benchmarking, and reporting to key leaders and board members.

Whether you're seasoned in the credit union industry or just getting started, Peer makes it easy for any department leader or executive to elevate research and implement strategies that lead to more impactful work for your members and the communities you serve.

# Power Up With Peer Suite

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## **Access To The Peer Suite: Express Level Allows Your Credit Union To:**

- ▶ Easily compare your institution to local or industry peers
- ▶ Leverage built-in benchmarking reports designed to save you time and effort, including:
  - ▶ Credit union performance reports
  - ▶ 19 built-in dashboards to gauge financial performance and easily export
    - ▷ Department and Board Dashboards
    - ▷ Member Value
    - ▷ Strength and Weaknesses
- ▶ Ratio definitions to learn the context behind the metrics and build a deeper understanding of the 5300 Call Report.
- ▶ Star ratings and performance diagnostics to make benchmarking analysis a breeze.
- ▶ 10 built-in peer groups to get you started or create your own using our simplified build version.
- ▶ 5 years of credit unions data to dive into historical trends.

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## Ready To Get Started?

Register you and your team to access Peer Suite by visiting <https://register.callahan.com/>.