



Maine Credit Union Marketing Council 2023 Dues Announcement

The Maine Credit Union Marketing Council is a credit union network for marketers and other staff at credit unions responsible for the marketing and promotion of credit union products and services.

Benefits to Maine Credit Unions:

- Provides exposure to the latest marketing concepts and communications tools from subject matter experts.
- Supports the credit union movement with networking and educational opportunities.
- Council members hear directly from industry leaders and subject matter experts without having to pay national conference fees by pooling dues.

Background:

The Maine Credit Union Marketing Council was formed in October 1996 as a networking and educational forum for Maine's credit unions. **Each participating credit union pays annual dues of \$125 to cover speaker fees** and the credit union may send **as many staff members as it would like to the workshops**. Please note, an additional per-person workshop fee can be charged to cover in-person event costs including meals and other expenses.

The Council has drawn marketers as well as CEOs, operational staff, and MSRs to hear from national and CUNA conference speakers, panelists from across New England, and marketing experts from specific industries. While vendors may make presentations, they **cannot be sales driven**. The **educational focus** has been the success of the workshops, along with the networking opportunities.

Who Can Join:

Maine Credit Union League member credit unions and affiliates.

Contact:

For more information, please contact Mike Rosmus, Creative Marketing Manager, at mrosmus@mainecul.org or 207.773.5671, ext. 207.



2023 Annual Dues Registration Form

Be a part of the Maine Credit Union Marketing Council in 2023. Join your colleagues for unique networking opportunities and professional development sessions that will keep you informed about the latest marketing tips and communications trends.

Whether in-person or facilitated virtually online, Marketing Council workshops and events offer robust discussions and information to help you market your credit union.

Credit Union: _____

Primary Contact: _____ Phone: _____

Email Address: _____

Please include below other staff members who should receive Marketing Council communications:

_____ Email Address: _____

_____ Email Address: _____

Select Payment Option:

- Debit our **Tricorp** account for the dues fee of **\$125**. A completed settlement authorization form is already on file at the League **or** is included with this form.
- A check is enclosed payable to the **Maine Credit Union Marketing Council**.

Please email this completed form to mrosmus@mainecul.org by **January 27, 2023**, or mail the form to:

Maine Credit Union League
Attn: Mike Rosmus
PO Box 1236
Portland, ME 04104

We are planning to host our first virtual workshop of 2023 on February 8. Your credit union's annual dues must be paid in full to attend the event.