



SAMPLE EMAIL MESSAGE

Subject: We've Been Selected! Hannaford Bloomin' 4 Good

Dear (Staff/Volunteers/Members),

We are pleased to share that **Maine Credit Unions' Campaign for Ending Hunger** has been selected to participate in the **Hannaford Bloomin' 4 Good** program. The program works to give back in communities where Hannaford serves.

For the month of **March**, each time a Bloomin' 4 Good bouquet with a red circle sticker is purchased at the **Brewer Hannaford**, **\$1** will be donated to the Campaign for Ending Hunger. The store is located at 383 Wilson Street in Brewer.

Participating in Bloomin' 4 Good is a great way to raise awareness about our Campaign and generate donations for our organization.

Flowers can brighten a room, spread a smile, or make someone's day. Supporters can buy two, three, or more bouquets throughout the month. The more bouquets sold — the more donations raised!

To learn more about our Campaign, visit www.campaignforendinghunger.org. To learn more about the Hannaford Bloomin' 4 Good program, please visit <https://hannaford.bags4mycause.com/bloomin-4-good-2/>.

Thank you,