

FACING CHALLENGES · FINDING SOLUTIONS



Maine Credit Union League

2021

CREDIT UNION ADVERTISING

CONVENTION YEARBOOK ADVERTISING 2021

IMPORTANT INFORMATION

- Convention book ad copy must be received by **March 12, 2021**
- Ads are printed in colors submitted.

FILE REQUIREMENTS

All ads must be submitted in one of the following file formats:

- Adobe InDesign CC
- High Resolution PDF

PDFs must be set to "Press Quality" resolution. All fonts **MUST** be embedded and images must be high resolution (300 dpi).

- Files **MUST** be emailed to convention@mainecul.org. Maximum file size is 10MB.
- All pertinent files **MUST** be included with InDesign CC files:
 - Page layout file
 - Linked graphics. All photos must be minimum 300 dpi.
 - Logos
 - Fonts (MAC format only. PC/Windows fonts are NOT supported.)

All files without fonts or font embedding will be placed and printed as is with default substitute fonts (i.e., Courier).

Please direct layout questions to Erica Vachon at evachon@synergentcorp.com or call 800.442.6715, ext. 215.



2021 Yearbook Advertising

Ad Sizes	Black and White	Color
Full page (7.25"x 9.5")	<input type="checkbox"/> \$200	<input type="checkbox"/> \$450
1/2 page (7.25"x 4.625")	<input type="checkbox"/> \$150	<input type="checkbox"/> \$300
1/4 page (3.5"x 4.5")	<input type="checkbox"/> \$75	n/a

Credit Union: _____

Contact Name: _____

Please use our convention book ad from last year.

Payment

- Please bill Credit Union
- Enclosed is a check payable to **Synergent**

Submit ad to: Erica Vachon via email at convention@mainecul.org

Please mail checks to: Erica Vachon, Convention Book Advertising
Synergent
P.O. Box 1236
Portland, ME 04104

Please include this order form with your ads, or you may fax it to Erica Vachon at 207.773.4301.

Ads and ad copy deadline: March 12, 2021

FOR OFFICE USE ONLY

Date _____ Check # _____
Disc _____ Billed _____
Check # _____