



Maine Credit Union Marketing Council 2021 Dues Announcement

The Maine Credit Union Marketing Council is a credit union network for marketers and other staff at credit unions responsible for the marketing and promotion of credit union products and services.

Benefits to Maine Credit Unions:

- Provides exposure to the latest marketing concepts and communications tools.
- Supports the credit union movement with networking and educational opportunities.
- Council members hear industry experts without having to pay national conference fees by pooling dues.

Background:

The Maine Credit Union Marketing Council was formed in October 1996 as a networking and educational forum for Maine's credit unions. **Each credit union pays annual dues of \$185 to cover speaker fees** and the credit union may send as **many staff members as it would like to the workshops**. Please note, an additional per-person workshop fee can be charged to cover in-person event costs including meals and other expenses.

The Council has drawn marketers as well as CEOs, operational staff, and MSRs to hear from national and CUNA conference speakers, panelists from across New England, and marketing experts from specific industries. While vendors may make presentations, they cannot be sales driven. The **educational focus** has been the success of the workshops, along with the networking opportunities.

Who Can Join:

Maine Credit Union League member credit unions and affiliates.

Contact:

For more information, please contact Jen Burke, League Public Affairs & Communications Manager, at jburke@mainecul.org or 800.442.6715, ext. 295.



2021 Annual Dues Registration Form

Be a part of the Maine Credit Union Marketing Council in 2021. Join your colleagues for unique networking opportunities and professional development sessions that will keep you informed about the latest marketing tips and communications trends.

Whether in-person or facilitated virtually online, Marketing Council workshops and events offer robust discussions and information to help you successfully market your credit union.

Credit Union: _____

Primary Contact: _____ Phone: _____

Email Address: _____

Please include below other staff members who should receive Marketing Council communications:

_____ Email Address: _____

_____ Email Address: _____

Circle Payment Option:

- Debit our **Tricorp** account for the dues fee of **\$185**. A completed settlement authorization form is already on file at the League or is included with this form.
- A check is enclosed payable to the **Maine Credit Union Marketing Council**.

Please email this completed form to jburke@mainecul.org by **January 29, 2021**, or mail form to: Maine Credit Union League, Attn: Jen Burke, PO Box 1236, Portland, ME 04104

We are tentatively planning to host our first virtual workshop of 2021 in late February. Your credit union's annual dues must be paid in full to attend the event.

Please list below, any specific topics you would be interested in learning more about in the coming year.
