



Maine Credit Union League

AGENDA *(may be subject to change)*

Thursday, May 14, 2020

- 9:30 A.M.
Annual Credit Union Golf Tournament
Belgrade Lakes Golf Club, Belgrade

Friday, May 15, 2020

- 7:15 to 8:00 A.M.
Breakfast – State of Maine Ballroom
- 8:00 A.M. to 6:00 P.M.
Registration – Lobby
- 8:00 A.M. to 3:30 P.M.
Exhibits Open – Casco Bay Room
- 9:00 to 10:15 A.M.
Welcome and Opening Session
- 10:30 to 11:30 A.M.
Education Sessions
- 11:00 A.M. to 5:30 P.M.
Silent Auction Open for Bidding
- 11:45 A.M. to 1:00 P.M.
Attendee Lunch · Exhibit Hall
- 11:45 A.M. to 1:00 P.M.
82nd Annual Delegates' Meeting
and Luncheon
- 1:00 to 2:00 P.M.
Education Sessions
- 2:00 to 3:00 P.M.
CU Management/Vendor Networking
Exhibit Hall
- 2:30 to 3:30 P.M.
Education Sessions
- 3:30 to 4:30 P.M.
Synergent Annual Meeting
- 3:30 to 6:00 P.M.
Commuters Recharge Lounge
- 6:00 to 7:00 P.M.
Social Hour and Auction Cash-Out
- 7:00 to 8:00 P.M.
Dinner
- 8:00 to 8:30 P.M.
Awards Program
- 8:30 to 10:00 P.M.
Entertainment

Saturday, May 16, 2020

- 8:00 to 9:00 A.M.
Breakfast – State of Maine Ballroom
- 9:00 to 10:00 A.M.
Closing Session

Opening Session · Friday, May 15

MATT LIGHT: MORE THAN JUST FOOTBALL

In 2001, Matt Light and his wife, Susie, established The Light Foundation – a non-profit organization that exists to give at-risk kids a better chance at leading healthy lives by using the great outdoors to learn and grow. On 500+ acres of land in Ohio, The Foundation holds its outdoor leadership camp. The main mission is to provide kids with opportunities to reach their highest potential and become mentors to their peers and families. Matt Light's inspiring talk will highlight his dedication to giving back to the community and how his vision and leadership have helped kids become champions in the game of life.



Speaker: Matt Light

Matt Light is a true team player and champion. Drafted out of Purdue University by the New England Patriots in the second round of the 2001 NFL Draft, he played 11 seasons with the team helping them win five AFC Championships and three Super Bowl crowns. During his NFL career, Matt graduated from the Wharton School of Business at UPenn and Harvard Business School's Entrepreneurial Program. In 2008 Matt was presented the President's Volunteer Service Award by President George Bush for his outstanding work in the community.

Closing Session · Saturday, May 16

RAISE THE BAR (BELIEFS · ACTIONS · RESULTS)

One of the most painful things to see is a bold, confident employee fall into the trap of mediocrity. Even great employees can be subject to run-of-the-mill habits and the slump of repetitive routines. This program encourages attendees to uncover ways to Raise the B.A.R. by turning beliefs into actions and achieving results. Dr. Jones will show us how to define and evaluate our beliefs by what works and what doesn't work; capitalize on actions that increase and demand higher expectations; and demonstrate strategies to motivate your team to reach new heights.



Speaker: Dr. Samuel Jones

Dr. Samuel Jones is an author, a motivational speaker and leadership trainer who owns a consulting business called Life Changing Presentations™. His programs impact companies and professionals at all levels by helping people to succeed in work and life by discovering their purpose, enhancing their performance, and building partnerships. After growing up in a fatherless home with his grandmother and struggling through high school and college with a speech impediment, Dr. Jones would later spend a year in Finland where he discovered a deeper purpose for his life. Dr. Jones learned the value of service, enhancing performance through life-long learning, and building partnerships to help other people succeed in their work and life. Dr. Jones will share ways to re-energize, re-engage, and re-spark your inner drive, improve results and maximize productivity.

Education Sessions

CYBERSECURITY: WHAT THE BOARD REALLY NEEDS TO KNOW

Focusing on the critical aspects of Operational Resilience in your credit union, this session will explain why cybersecurity isn't simply "an IT problem." Join this session to understand regulator expectations and state legal requirements, define the key components of Operational Resilience (escalation strategies, scenario testing), document unique roles of every position including the Board, and identify resources that can assist you in developing a successful cyber response plan.

Presenter: Rayleen Pirnie, CEO, RP Payments Risk Consulting Services, LLC

Rayleen is a nationally recognized payments risk and fraud expert who offers consulting services, procedural and risk management reviews, and payments education. She is an Accredited ACH Professional (AAP) who has nearly 20 years' experience in payments rules, risk management and information security. Rayleen authors payments risk and fraud blogs geared toward helping organizations recognize threats and protect themselves from loss.

LEVEL 10 LEADERSHIP IN YOUR CREDIT UNION

Have you ever noticed that the best leaders bring a level of energy, enthusiasm and attitude to nearly everything they do? Great leadership, as it turns out, is more about self-leadership than anything. During this highly interactive presentation, Adam shares the 4 not-so-obvious things you can do daily to make sure you are not only living at a Level 10, but inspiring others to do exactly the same. You'll walk away with concrete tactics and strategies that create massive impact to your teams and your credit union.

Presenter: Adam Carroll, author, speaker, financial literacy expert

Adam is an internationally recognized financial literacy expert and author of *Winning The Money Game*, *30 Days to \$1K*, and *Mastery of Money for Students*. He is a two-time TED Talk speaker and creator of the *Broke, Busted & Disgusted* documentary which has been played in hundreds of high schools and colleges. He is the founder and curator of www.MasteryofMoney.com and a contributor to the Huffington Post.

LADDER CLIMB: LESSONS FOR ASPIRING PROFESSIONALS

Countless professionals have entered the workplace and are ready and willing to help their organizations grow. But with conflicting ideas of what "success" and "achievement" look like, many have found themselves struggling to find a voice for their ideas and input. Join Josh and learn to leverage the Reciprocal Law of Leadership, the correlation between mentorship and professional development, why gratitude has such a crazy ROI, and how to use the Humble Beach Ball principle to rise to the top.

Presenter: Josh Allison, CUDE, Founder and Chief Ideator, ThinkCafé

Josh is a speaker and trainer who specializes in workplace leadership and engagement for the finance and communication industries. He has worked alongside international credit unions to study best practices in Gen Y engagement in partnership with the WOCCU. In 2014, Josh was recognized as the CUNA Business Development Professional of the Year. Josh serves as a Senior Consultant for FI-Strategies, a leading consulting firm serving the credit union industry and a CUNA FUSE Institute faculty member.

HOW TO ATTRACT NEXT GENERATION BOARD MEMBERS

Ideally your CU board resembles the demographic of the members you have and the members you want. An age diverse board represents the broad range of services appropriate to the credit union's membership. Assembling a balanced board is challenging but critical to a credit union's stability and future success. New volunteers will not come looking for you, and a strategic approach to board recruitment must be a top priority. Join this session and learn important considerations and strategies for recruiting your next generation board members.

Presenter: Josh Allison

VALUES-DRIVEN LEADERSHIP: CULTIVATING TRANSPARENCY, PASSION AND INFLUENCE

When you are grounded in purpose, passion and authenticity, you choose to align your actions with what you believe in. Join the Maine sister society of the Global Women's Leadership Network for an interactive panel discussion on values-driven leadership and the power in finding your voice, connecting your passion to your purpose and remaining authentic. *Facilitator Shannon Lindstrom; Panelists Jen Hogan, Community Credit Union; Christina Carter, Midcoast FCU; and Sarah Perkins, TruChoice FCU*

Speakers



RAYLEEN PIRNIE
CEO, RP Payments Risk Consulting Services, LLC



ADAM CARROLL
Author, Speaker, Financial Literacy Expert



JOSH ALLISON
Founder and Chief Ideator, ThinkCafé

Entertainment

COMEDIAN JUSTON MCKINNEY



Justin McKinney has three "Tonight Show" appearances and half a dozen shows on Comedy Central since turning in his York County Sheriff

Deputy's badge. Consistently selling out theaters, Justin is at the top of his game. "Destined for stardom" was how *The New York Times* described him.



SILENT AUCTION EXTENDED HOURS

Friday
11:00 A.M. to 5:30 P.M.

This auction is a huge success each year! Bid on items donated by credit unions and exhibitors with all proceeds to benefit

the 31st annual Maine Credit Unions Campaign for Ending Hunger.

CONVENTION FEES

Make check payable to:

Synergent
P.O. Box 1236
Portland, Maine 04104

Complete the Registration Form and return to Member Services by mail, fax (773-0957) or e-mail to Susan Erlandson at serlandson@mainecul.org.
Registrations submitted electronically will be billed in May.

Banquet Seating

Seating for the evening banquet and entertainment will be assigned on a "first registered, first seated" basis. Meals and seating assignments with your credit union cannot be guaranteed for individuals not registered by April 17, 2020. Please plan ahead to avoid problems. The registration badge will be used to gain entrance into the exhibit area and banquet functions (including seating assignments). Attendance and seating at the evening festivities is for banquet and evening program registrants only.

CANCELLATION POLICY

No refund will be given after April 17, 2020. If a refund is necessary, please contact Linda Scott or Susan Erlandson at the League office prior to that date.

Note to Credit Unions:

Be sure to fill out the delegates' credentials form for your alternates and delegates in addition to this convention registration form.

Registration Form/Convention Pricing

2020 Maine Credit Union League Convention

All attendees will be charged a registration fee. Additional fees apply for the evening banquet/entertainment and Saturday breakfast.

Please print or type. One registrant (or couple) per form.

Credit Union _____

Check box if applicable: Delegate Alternate

Badge Name _____

Registration Fee (includes breakfast and lunch May 15) **\$69**

Choose Friday Meal Options:

- Breakfast Not Attending Breakfast
 Delegate Lunch Exhibit Hall Lunch Not Attending Lunch

I will also attend:

- Friday Night Banquet and Entertainment \$75
 Saturday Breakfast Buffet \$20

Total _____

Dietary Restrictions

- Vegetarian Gluten Free
 Other (please specify) _____

Spouse/Guest Badge Name _____

Registration Fee (includes breakfast and lunch May 15) **\$59**

Choose Friday Meal Options:

- Breakfast Not Attending Breakfast
 Delegate Lunch Exhibit Hall Lunch Not Attending Lunch

Spouse/Guest will also attend:

- Friday Night Banquet and Entertainment \$75
 Saturday Breakfast Buffet \$20

Total _____

Dietary Restrictions

- Vegetarian Gluten Free
 Other (please specify) _____

Please return completed form prior to April 17, 2020

HOTEL REGISTRATION FORM

In addition to rooms at the Holiday Inn, the following Old Port hotels are in close proximity and will have room availability during convention.

CONVENTION ROOM BLOCK

The Westin Portland Harborview

157 High Street, Portland (0.2 miles)
855.811.0043

Rates: \$209 Thursday and Friday

Call: 855.811.0043 or use [this booking link](#) to the Maine Credit Union League Room Block.

Reservation code: **MCUL**

Cut-off date: April 23, 2020

OTHER AREA HOTELS

Courtyard by Marriott Portland

321 Commerical Street, Portland (0.4 miles)
207.780.6000

Hampton Inn Downtown

209 Fore Street, Portland (0.6 miles)
207.775.1454

The Portland Harbor Hotel

468 Fore Street, Portland (0.4 miles)
207.775.9090

Hyatt Place Old Port

433 Fore Street, Portland (0.5 miles)
207.775.1000

The Portland Regency Hotel

20 Milk Street, Portland (0.6 miles)
207.774.4200

The list above is not a League endorsement of these hotels.

Each credit union may reserve up to two rooms at the Holiday Inn By The Bay on a first-come, first-serve basis. In order to reserve rooms, please fill out the registration card below and email, mail or fax to Member Services at 773-0957 by the **March 9 deadline**.

More rooms may be available after March 9. These may be reserved by calling 207.775.2311 after March 9. Please note that on **April 14** any available rooms will be released to the general public and rates may be subject to change.

CARD DEADLINE: MARCH 9, 2020

Hotel Registration Form: Holiday Inn by the Bay

2020 Maine Credit Union League Convention

Please reserve accommodations from the Holiday Inn group reservation block as follows. *Note: Limit two rooms per credit union. One registration per form.*

Credit Union _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Single or Double: \$179.00 per night

**For Hotel
Use Only**

Arrival Date _____

Conf. # _____

Departure Date _____

Number in Room _____

Date Rec/Made _____

Person Sharing Room _____

Check-in time after 4:00 P.M. · Check-out time 12:00 P.M.

Cancellation policy: 48 hour notice, or full rate charged

Credit Card No. _____ Exp. _____

Credit Union must provide hotel with copy of tax exempt certificate. Please include a copy with this registration card.

Any cancellations made with less than 48 hours notice will be charged the full room rate.

Contact Linda Scott, Member Services, at the League office if you have any questions at 1-800-442-6715 or lscott@mainecul.org.

Designation Form for Delegates and Alternates

2020 Maine Credit Union League Convention

Each member credit union is entitled to send two Delegates and two Alternate Delegates to the Annual Meeting of the Maine Credit Union League on Friday, May 15, 2020 at the Holiday Inn by the Bay, Portland Maine.

Please complete this form to designate your two Delegates and two Alternates. Have the Chairperson/President or Secretary of your credit union sign the designation form, and return with your other convention forms by April 17, 2020.

Note: In order to participate in all other convention activities (including breakfasts, evening banquet and entertainment), the Registration Form must be completed and fees submitted or billed.

Credit Union _____

Delegate _____

Delegate _____

Alternate _____

Alternate _____

Signature _____

Chairperson, President or Secretary

Please return completed form by April 17, 2020



Maine Credit Union League

800.442.6715 MAINECUL.ORG