



**FINANCIAL
FITNESS FAIRS**
MAINE CREDIT UNIONS

FINANCIAL FITNESS FAIRS

Created in 2004, Maine Credit Unions' Financial Fitness Fairs are a half-day event that targets high school juniors and seniors, and is similar to the game of "Life," where participating students are given a career and monthly income, and then have to visit booths associated with various expenses that the average adult is faced with each month.

After filling in a monthly budget form, the goal is for students to have a monthly budget that does not exceed their monthly income.

These efforts have contributed to Maine Credit Unions being a seventeen-time winner of the Desjardins Award for Youth Financial Education, making Maine the most recognized credit union system in the country.

During the 2018/19 school year, nearly 50 in-person and online Fairs were held throughout the state and were attended by 7,726 students.

FITNESS FAIR BOOTHS

- Credit
- Fun Stuff
- Clothing
- Transportation
- Education
- Housing
- Food
- Savings & Investments



"Thank you to the credit unions for organizing these fairs. My students not only enjoyed participating, but learned a lot!"

Business Teacher

Bonny Eagle High School

"Thanks for the chance to see how important it is to follow a budget and balance my finances. This was really eye-opening."

Senior, Age 17

Yarmouth High School

FOR MORE INFORMATION

about participating in or hosting a Fair, contact Jake Holmes at the Maine Credit Union League at jholmes@mainecul.org or 800.442.6715, ext. 266.