



RIGHT TIME. RIGHT PLACE. **RIGHT SOLUTION.**

2019 VOLUNTEERS' CONFERENCE

OCTOBER 25 & 26

SAMOSET RESORT
ROCKPORT, MAINE



Maine Credit Union League

FRIDAY, OCTOBER 25

3:00 – 4:30 PM

PRE-CONFERENCE SESSION**BOARD GOVERNANCE AND LIQUIDITY RISK MANAGEMENT****Kevin Smith**, Publisher/Consultant with TEAM Resources

One of the trickiest roles for the modern credit union board is in the area of liquidity risk management. On one hand the board has a fiduciary duty of overseeing all things in operations, on the other, directors typically don't have the level of expertise needed to be heavily involved with the complexities of managing liquidity. In this session you will learn:

- A strategic governance perspective to liquidity oversight
- How to make sure that your executives handling the nitty gritty complexity of the liquidity needs of the credit union are in line with the board's strategic vision for the direction of the credit union
- The safety and soundness requirements that the regulators require
- How to set up a system that establishes oversight reporting, monitoring systems and communication of risk tolerance. Board members can use these systems to keep themselves out of the weeds, and from being too focused on individual ratios, and instead maintaining focus on the big picture.

6:00 – 7:00 PM

SOCIAL AND HOST BAR**Sponsored by Synergent, CUNA Mutual Group and Tricorp FCU**

7:00 – 8:30 PM

DINNER BUFFET

(for all registrants selecting full meal package)

8:30 PM

ENTERTAINMENT - JUSTON MCKINNEY, COMEDIAN

With multiple performances on The Tonight Show, his own Comedy Central specials and consistently selling out theaters, Juston McKinney is at the top of his game. "Destined for stardom" was how the New York Times described him. Juston grew up on the border of New Hampshire and Maine and in 1997 moved to NYC to pursue his comedy career. Juston would go on to sign sitcom development deals with Warner Brothers, CBS Productions, IFC and Comedy Central. His new one hour special, "Parentally Challenged" is available on Amazon Prime.

**Entertainment sponsored by:**

SATURDAY, OCTOBER 26

7:30 – 8:30 AM

BREAKFAST BUFFET AND REGISTRATION

8:30 – 9:30 AM

ISSUES ROUNDTABLE DISCUSSION**Todd Mason**, President/CEO, Maine Credit Union League and Synergent

League President Todd Mason will facilitate a discussion on a number of topics of interest to credit union volunteers including an update on the latest legislative session.



9:30 – NOON

MORNING GENERAL SESSIONS

Scott Butterfield, CUDE, CUCE, Your Credit Union Partner

DIRECTING THE DIRECTORS TO ASSESSMENTS AND BETTER BOARD GOVERNANCE

The challenge for credit union boards today is to add value to the organizations they govern. Regular performance assessments are one way boards can ensure they have the governance culture, knowledge, skills and ability to meet this challenge. Board evaluations are common among corporate for-profit boards, however, the practice of conducting formal board assessments is less widespread in the credit union space. Consistently high performing credit unions (and the boards that govern them) have learned that regular internal reflection and assessments are key to their success.

Learner Outcomes:

- Learn how board assessments will strengthen board governance
- Identify easy tools for effective board self-assessments

DOES YOUR CREDIT UNION HAVE GOVERNANCE MOXIE?

Successful boards of directors always anchor successful credit unions. Successful credit unions stand out in a number of ways: member impact, profitability, growth, efficiency, etc. However, most importantly, these credit unions have "Governance Moxie," meaning their boards have the ability to meet challenging times with courage, know-how and skill. This session includes best practices on key core competencies that lead to greater impact.

Learner Outcomes:

- The importance of making tough and fair decisions
- Principles of accountability
- The ability to adapt and embrace change

NOON – 1:00 PM

LUNCH

1:00 – 2:30 PM

MAINE'S ECONOMIC OUTLOOK

Amanda Rector, Maine State Economist

This session will be an overview of Maine's demographics and current economic status with a look toward 2020 and beyond and what it all means for credit unions.

2:30 – 3:00 PM

WRAP UP AND ADJOURN

5:00 – 10:00 PM

DINNER ON YOUR OWN

La Bella Vita Restaurant or Enoteca Lounge, Samoset Resort

Reservations are required and may be made prior to arrival by calling 800.341.1650 or you may make reservations when you arrive at the Samoset.

SUNDAY, OCTOBER 27

7:30 – 10:30 AM

BREAKFAST ON YOUR OWN

LEADERSHIP:



KEVIN SMITH, CONSULTANT AND PUBLISHER, TEAM RESOURCES

Kevin Smith brings extensive experience in training, designing and implementing professional development resources to nourish the growth of leaders within the credit union industry. Kevin facilitates strategic planning processes, teaches Strategic Governance to Boards of Directors, and oversees the TEAM Resources board self-evaluation programs with credit unions nationwide. Kevin is co-author of *A Credit Union Guide to Strategic Governance*, a book that helps Governance teams become as effective as possible. Previously, Kevin spent 10 years at the Credit Union National Association (CUNA), in the Center for Professional Development as Director of Volunteer Education.



TODD MASON, PRESIDENT/CEO, MAINE CREDIT UNION LEAGUE AND SYNERGENT

Todd began his duties as President/CEO of the Maine Credit Union League and Synergent in April 2017. Prior to his appointment, Todd served as Chief Strategy Officer for RouteOne, an indirect automotive lending technology company. Prior to this, he enjoyed a 19-year career with the Michigan Credit Union League and Affiliates, where he served in a variety of capacities ranging from Vice President of Technology, Education and Marketing to Chief Operating Officer for CU Solutions Group. He also helped launch the cooperative venture League InfoSight, where he served as its Chief Operating Officer.



SCOTT BUTTERFIELD, CUDE, CCUE

Scott is a trusted advisor to the leaders of more than 140 credit unions located throughout the United States. A well-respected veteran of the movement, he understands the challenges of today's credit unions and how to overcome those challenges. Scott delivers up-to-date industry best practices. His CU experience is hands-on including VP of Marketing and VP of Operations/Compliance. He has also served as a credit union board member.



AMANDA RECTOR, MAINE STATE ECONOMIST, DEPARTMENT OF ADMINISTRATIVE AND FINANCIAL SERVICES

As the State Economist, Amanda conducts ongoing analysis of Maine's economic and demographic conditions to help inform planning and policy decisions including performing special research projects undertaken with and for the Governor's office, the Legislature and other state agencies. Amanda is a member of the State of Maine's Revenue Forecasting Committee and serves as the Governor's liaison to the U.S. Census Bureau.



OVERNIGHT ACCOMMODATIONS

Two overnight rooms may be reserved immediately upon completion of the attached Guaranteed Room Reservation Form. This form may be forwarded to Member Services before August 16.

All remaining reservations for overnight rooms may be made beginning **September 5**. You may book on-line using this link [ME Credit Union League Volunteers Conference 2019](#) or call the Samoset Resort directly at 800.341.1650. Please mention the Maine Credit Union League to obtain the conference room rates of \$149, \$172, and \$193 for single/double and \$258 for Garden View Suites. Reservations are made on a first-come, first-served basis. The cut-off date for discounted conference room rates is **September 23, 2019**.

Because overnight rooms sell out each year, **please confirm the number of rooms you will need BEFORE making your reservations**. Overbooking rooms and late cancellations prevent others from staying at the resort. Any room canceled less than 72 hours prior to the conference will be charged one night's full room rate by the resort.

REGISTRATION

Deadline for conference registration is **October 18**. In order to provide the Samoset with accurate meal counts, please complete this registration form for each individual conference attendee and his/her guest(s). **Special note: Seating will be assigned for the Friday evening banquet, so all adults and children attending must be registered.**

Credit Union: _____

Name: _____ Title: _____ Phone: _____

Email: _____

Spouse/Guest Name: _____

Check One: YES or NO I will attend the Pre-Conference Session on Friday afternoon, October 25.

PRICING

The program fee is **\$165**. No program refunds will be given after October 18. Meal packages are priced separately.

Please indicate the appropriate meal package(s) for conference registrant and all guest(s), including children, if applicable.

No meal package refunds will be given after October 11.

ADULT MEALS

Choose a full conference or Saturday-only meal package for each adult. Prices include all dining gratuities and taxes.

Full conference meal package: includes Friday evening banquet, Saturday full breakfast buffet and Saturday lunch.

Number of adults _____ x \$135 = _____

Saturday only meal packages: includes full breakfast buffet and lunch

Number of adults _____ x \$75 = _____

CHILDREN'S MEALS

Choose a two-day or Saturday-only meal package for each child.

Full children's package: includes Friday evening banquet, Saturday breakfast buffet, and Saturday lunch.

Number of children's packages _____ x \$52 = _____

Saturday children's package: includes Saturday breakfast buffet and Saturday lunch.

Number of Saturday children's packages _____ x \$27 = _____

FOR YOUR CONVENIENCE, SEND COMPLETED REGISTRATION FORMS BY:

FAX

207.773.0957
Attn: Member Services

EMAIL

Email registration form to:
serlandson@mainecul.org



Maine Credit Union League



**Volunteers' Conference 2019
Guaranteed Room Reservation Form
Friday, October 25 & Saturday, October 26, 2019**

In an effort to provide as many credit unions as possible with accommodations at the Samoset Resort, we have instituted the following room reservations procedure. Your credit union is guaranteed up to two overnight rooms at the Samoset for Friday, October 25 and Saturday, October 26. Please submit this reservation form to Linda Scott in Member Services no later than August 16.

You must provide the hotel with a copy of your tax exempt certificate. Please include a copy with this registration card. **Note:** There is a \$150 fee assessed by the League for each guaranteed room cancelled. Substitutions are accepted. Please confirm your overnight rooming needs **BEFORE** making these reservations.

Additional room reservations will be available on-line or by calling the Samoset Resort beginning September 5. The hotel registration link and phone number are included in the program brochure.

Credit Union _____ Name _____ Email _____
Address _____ City _____ State _____ Zip _____

Room preference is based on availability and not guaranteed.

ROOM 1: Name _____ Name of Person(s) Sharing Room _____

Friday night only _____ Friday and Saturday nights _____ Check room preference below.

Bed Type/View	Non-View \$149	Ocean View \$172	Deluxe Ocean Front \$193
1 KING BED			
1 QUEEN BED			
2 QUEEN BEDS			
Suite Type/View*			
SUITE	2 Queen Garden View \$258	N/A	N/A

***The number of suites available is very limited. If you prefer a suite indicate here.** _____

ROOM 2: Name _____ Name of Person(s) Sharing Room _____

Friday night only _____ Friday and Saturday nights _____ Check room preference below.

Bed Type/View	Non-View \$149	Ocean View \$172	Deluxe Ocean Front \$193
1 KING BED			
1 QUEEN BED			
2 QUEEN BEDS			
Suite Type/View*			
SUITE	2 Queen Garden View \$258	N/A	N/A

***The number of suites available is very limited. If you prefer a suite indicate here.** _____

Credit Card number _____ Exp _____ CVV _____

Please contact [Linda Scott](#) in Member Services with questions.