



RIGHT TIME. RIGHT PLACE. **RIGHT SOLUTION.**

2018 VOLUNTEERS' CONFERENCE

NOVEMBER 2 & 3

SAMOSET RESORT
ROCKPORT, MAINE



Maine Credit Union League

FRIDAY, NOVEMBER 2

3:00 – 4:30 PM

PRE-CONFERENCE SESSION

ASSESSING THE CEO: PERFORMANCE APPRAISAL AND GOAL SETTING

Rory Rowland, President - Rowland Consulting

Recent studies reveal about 45% of CEOs have not been evaluated in the last 12 months. In this session we will discuss how to make your evaluation process continuous, forward-looking and clarifying.

- Discover the keys to an effective evaluation committee
- Examine the rating scale system or a written descriptor – your choice
- Dependable ways to create an effective evaluation
- Create a partnership to make your CEO successful and involved in the process
- Use your strategic plan as the foundation of your CEO evaluation
- Set goals that are realistic and attainable for the credit union

6:00 – 7:00 PM

SOCIAL AND HOST BAR

Sponsored by Synergent, CUNA Mutual Group and Tricorp FCU

7:00 – 8:30 PM

DINNER BUFFET

(for all conference registrants and guests with full meal package)

8:30 PM

ENTERTAINMENT - MAINELY IMPROV

Mainely Improv
on the spot comedy

What do you get when you combine the television show, "Whose Line Is It, Anyway?" with a Maine based comedy troupe that loves the art of improvisation? You get Mainely Improv! This "on the spot comedy" troupe creates comic situations entirely from suggestions made by the audience. Every show is different and we have no idea what will happen. Join us for an evening of fun, comedy, and the unexpected!

Entertainment sponsored by Synergent, CUNA Mutual Group and Tricorp FCU

SATURDAY, NOVEMBER 3

7:30 – 8:30 AM

BREAKFAST BUFFET

7:30 – 8:30 AM

REGISTRATION

8:30 – 9:00 AM

ISSUES ROUNDTABLE DISCUSSION

Todd Mason, President/CEO, Maine Credit Union League and Synergent

League President Todd Mason will facilitate a discussion on a number of topics of interest to credit union volunteers including an update on the latest legislative session.

9:00 – NOON

CREDIT UNION GROWTH STRATEGIES

Rory Rowland, President – Rowland Consulting

This session will explore credit unions that have grown faster than the national average and uncover their keys to a "growth mindset". Learn to develop a strategy to grow your credit union by identifying the essential steps to an effective growth plan including creating a member focused culture. This program will challenge board members to discover their own growth mindset.

NOON – 1:00 PM

LUNCH

(included for all conference registrants and paid guests)

1:00 – 3:00 PM

THE HIGH TRUST, HIGH PERFORMANCE TEAM

Dennis McIntee, Consultant and Executive Coach

The workforce is changing and the traditional carrot-and-stick type of leadership no longer works. In short, our approach to leadership needs to evolve. Your credit union can thrive in today's increasingly competitive financial services environment via three keys to navigating change: learn to master the art of effective feedback, how to emotionally detach from issues to increase the speed of change, and explore how leaders can embrace change. We will examine high-trust, high-performance environments that demand a more collaborative approach.

3:00 PM

ADJOURN

5:00 – 10:00 PM

DINNER ON YOUR OWN

La Bella Vita Restaurant or Enoteca Lounge, Samoset Resort

Reservations are required and may be made prior to arrival by calling (800) 341-1650 or you may make reservations when you arrive at the Samoset.

SUNDAY, NOVEMBER 4

7:30 – 10:30 AM

BREAKFAST ON YOUR OWN

LEADERSHIP:



RORY ROWLAND, PRESIDENT OF ROWLAND CONSULTING

Rory Rowland is a business consultant, seminar leader and author specializing in programs for helping credit unions improve their lending, technology, leadership, and communications skills. After serving as president of two credit unions and earning his CCUE, Rory began using his communications skills and specialized background in credit unions to help others in the movement be more effective. Rory has presented his high energy, fun and humorous programs in all 50 states over the past eighteen years, as well as in Canada and Mexico. Rory is continually one of the most highly rated speakers at state and national associations throughout the country, including many credit union league conferences.



TODD MASON, PRESIDENT/CEO, MAINE CREDIT UNION LEAGUE AND SYNERGENT

Todd began his duties as President/CEO of the Maine Credit Union League and Synergent in April 2017. Prior to his appointment, Todd served as Chief Strategy Officer for RouteOne, an indirect automotive lending technology company. Prior to this, he enjoyed a 19-year career with the Michigan Credit Union League and Affiliates, where he served in a variety of capacities ranging from Vice President of Technology, Education and Marketing to Chief Operating Officer for CU Solutions Group. He also helped launch the cooperative venture League InfoSight, where he served as its Chief Operating Officer.



DAVID MCINTEE

Dennis McIntee is a Change and Effectiveness Consultant, Corporate Culture Trainer and Executive Coach who is obsessed with eliminating the drama from teams so organizations achieve their results faster with less stress. Key areas of his expertise include leadership effectiveness, taking the drama out of communication, building effective teams, hassle-free accountability, conflict resolution, strategic planning, customer service, personal effectiveness and time management. Dennis' Drama Free Process™ is now in use by organizations nation-wide.

OVERNIGHT ACCOMMODATIONS

Reservations for overnight rooms may be made beginning **September 5** by calling the Samoset Resort directly at **1-800-341-1650** or click [here](#) to book online. Please indicate to the reservationist the dates of the conference (November 2-4) and that you are with the Maine Credit Union League in order to obtain the guestroom rates of \$145, \$167 and \$187 for single/ double and \$251 for Garden View Suites. **Please note that this is a room-only rate and meals are priced separately.** All guestrooms are non-smoking. Reservations are made on a first-come, first-served basis. **The deadline for room reservations is September 16, 2018.** After that date, the League's room block will be opened to the general public and rates are subject to change. We encourage you to book on September 5 because rooms generally sell out on the first day.

Because overnight rooms sell out each year, **please confirm the number of rooms you will need BEFORE making your reservations.** Overbooking rooms and late cancellations prevent others from staying at the resort.

Any room cancelled less than 72 hours prior to the conference (after October 30) will be charged one night's full room rate by the resort.

REGISTRATION

Deadline for conference registration is **October 26**. In order to provide the Samoset with accurate meal counts, please complete this registration form for each individual conference attendee and his/her guest(s). **Special note: Seating will be assigned for the Friday evening banquet, so all adults and children attending must be registered.**

Credit Union: _____

Name: _____ Phone: _____

Email: _____

Spouse/Guest Name: _____

Check One: ☐ YES or ☐ NO I will attend the Pre-Conference Session on Friday afternoon, November 2.

PRICING

The cost for the program is **\$159**. No program refunds will be given after October 26. Meal packages are priced separately.

Please indicate the appropriate meal package(s) for conference registrant and all guest(s), including children, if applicable.

No meal package refunds will be given after October 19.

ADULT MEALS

Choose a full conference or Saturday-only meal package for each adult.
Prices include all dining gratuities and taxes.

Full conference meal package: includes Friday evening banquet,
Saturday full breakfast buffet and Saturday lunch.

Number of adults _____ x \$135 = _____

Saturday only meal packages: includes full breakfast buffet and lunch

Number of adults _____ x \$75 = _____

CHILDREN'S MEALS

Choose a two-day or Saturday-only meal package for each child.

Full children's package: includes Friday evening banquet, Saturday
breakfast buffet, and Saturday lunch.

Number of children's packages _____ x \$52 = _____

Saturday children's package: includes Saturday breakfast buffet and
Saturday lunch.

Number of Saturday children's packages _____ x \$27 = _____

FOR YOUR CONVENIENCE, REGISTER 1 OF 3 WAYS:

(1) FAX

207.773.0957
Attn: Member Services

(2) PHONE

1.800.442.6715
Ask for Member Services

(3) EMAIL

Email registration form to:
serlandson@mainecul.org



Maine Credit Union League