



Maine Credit Union League



# 80<sup>TH</sup> ANNUAL CONVENTION GOLF TOURNAMENT

**Benefiting Maine Credit Unions'  
Campaign for Ending Hunger**

**Belgrade Lakes Golf Club • May 17, 2018**

80 YEARS OF  
**CREATING**  
CONNECTIONS

The Maine Credit Union League's Social Responsibility Committee would like to recognize and thank all of our generous sponsors for supporting the 2018 Maine Credit Unions' Campaign for Ending Hunger through this year's Annual Convention Golf Tournament. The success of this event is because of the sponsors and participants. Thank you!

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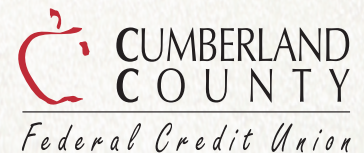
**Thank you** to the following credit unions and organizations for entering a team and/or an individual(s) in this year's Tournament. Your support once again made this year's tournament a sold-out field of golfers, including teams or representatives from:

Access Softek  
Atlantic Federal Credit Union  
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Business Lending Solutions  
Casco Federal Credit Union  
Central Maine Auto Auctions  
Connected Credit Union  
CULANE  
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## History of Maine Credit Unions' Campaign for Ending Hunger

- **100% of all funds** raised stay in Maine and go directly to help end hunger.

The Social Responsibility Committee developed the Maine Credit Unions' Campaign for Ending Hunger as a way to create a statewide social responsibility program that Maine's credit unions could "call their own," and take a leadership role in supporting a significant issue in Maine.

- Credit unions began raising money for Ending Hunger in 1990. Since its creation, Maine credit unions have raised a total of \$8 million to help end hunger.
- Participation in the Campaign and funds raised have increased over the twenty-six years of the Maine Credit Unions' Campaign for Ending Hunger.
- For the 2015 Campaign, 58 credit unions and 8 chapters raised \$740,000, a new record.
- **The largest, philanthropic fundraising effort for ending hunger in Maine by a non-hunger organization.**



## How the Campaign Works

- 100% of the money raised goes to hunger organizations (food pantries, soup kitchens, etc.).
- In 2017, every credit union that participated in the Campaign received at least 100% of the funds it raised back to distribute to the hunger organization(s) of their choice.
- The remaining funds are contributed to hunger initiatives that have a statewide impact including a new \$100,000 commitment to the renovation and expansion of Good Shepherd Food Bank's Hampden facility, the second installment of a \$100,000, 3-year contribution to expand the school backpack and pantry programs with Good Shepherd Food Bank, supporting the Food Mobile, which has delivered more than 5.5 million lbs. of food since it began in 2005, and has made visits to every Maine county annually; the Maine Credit Unions' Ending Hunger Walking Tour; major support of the four primary food drives across Maine during the month of November; and many others.

## Statistics on Hunger in Maine

- 35% of all Maine children live in low-income families.
- More than 40% of Maine kids under the age of 12 show some evidence of hunger.
- 68,950 Maine children are food insecure.
- One in four Maine children live below the poverty level.
- Maine ranks 13<sup>th</sup> in the nation and first in New England in terms of food insecurity.
- 15% of Maine households, representing 200,000+ people, experience food insecurity.
- Hunger and the risk of hunger are widespread among Maine's low-income families with children.
- The likelihood of experiencing hunger or the risk of hunger is directly related to income.
- Children living in households which experienced hunger or the risk of hunger are more likely to experience health or school-related problems.
- Several groups are found to be at greater risk of hunger in Maine: children, adults in low-income families, disabled persons, persons with special needs, the elderly, those living in rural regions, and the inner cities of Maine's largest urban places.
- Several factors contribute to hunger in Maine, including income growth that is outpaced by cost of living; high level of underemployment; widening gap between rich and poor; illiteracy; and lack of consumer information on nutrition.